



VIDEO.  
PHOTOGRAPHY.  
ZERO HASSLE.

SCOPIC  
PRODUCTIONS

# AT SCOPIC, WE BRING VISIONS TO REALITY

SCOPIC believe video is the most effective form of communication, especially between a business and their audience. We are experts in visual communication, we write, shoot, and edit videos designed to solve business challenges.

According to your specific needs, our highly-skilled producers work with you to design the vision that they will bring to reality. Each producer is experienced in our whole process, meaning full immersion in the creative and technical elements throughout your project.

The SCOPIC studio in Kendal, the Lake District, is suited to product, presentation, and podcast projects. For everything else; testimonials, company videos, and events, our regional producers are located around the UK, offering a nationwide coverage that means SCOPIC is always local to you.



SCOTT SIMPSON  
*Founder of SCOPIC Productions*



# YOU KNOW YOUR CUSTOMER. WE KNOW MEDIA PRODUCTION.

By getting to know you, we get to know your audience and the problems you're trying to solve.

That's why our process begins with an in-depth discovery call that's all about you. We believe the extra time invested in the early stages sets the foundation for multitudes of difference in the final result.

A strong familiarity with you and your business enables us to communicate your message exactly in the way you want to be seen and heard.

*“Very impressed with SCOPIC.  
Their attention to detail was  
excellent and they took time to  
understand exactly what  
we wanted and delivered it  
perfectly.”*



32 reviews

4.9

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SCOPIC

# QUALITY ON YOUR NAME. MONEY IN YOUR POCKET.

Every project is unique, so part of our creativity is figuring out how to maximise results with your available budget.

With our deep understanding of what is possible, we provide accurate prices and achievable time-frames, with total transparency.

Involve us from day one and we can help you understand what affects the cost of a project.

To make this as candid as possible, our prices fit flexibly into 3 service levels:

<b>PREMIUM</b>	<b>£10k+</b>
<b>PROFESSIONAL</b>	<b>£5k-9k</b>
<b>BUDGET</b>	<b>£1k-4k</b>



PROD. \_\_\_\_\_  
ROLL SCENE TAKE  
DIRECTOR: \_\_\_\_\_  
CAMERA: \_\_\_\_\_  
DATE: Day-Night IME Ext. Mtn  
Filter

scopic.uk

scopic.uk







**KENTUCKY  
RYE  
WHISKEY**

51.5% ALC. / VOL. 103 PROOF 750ML

RELEASED IN  
2021

THE  
SILVER  
SILVER

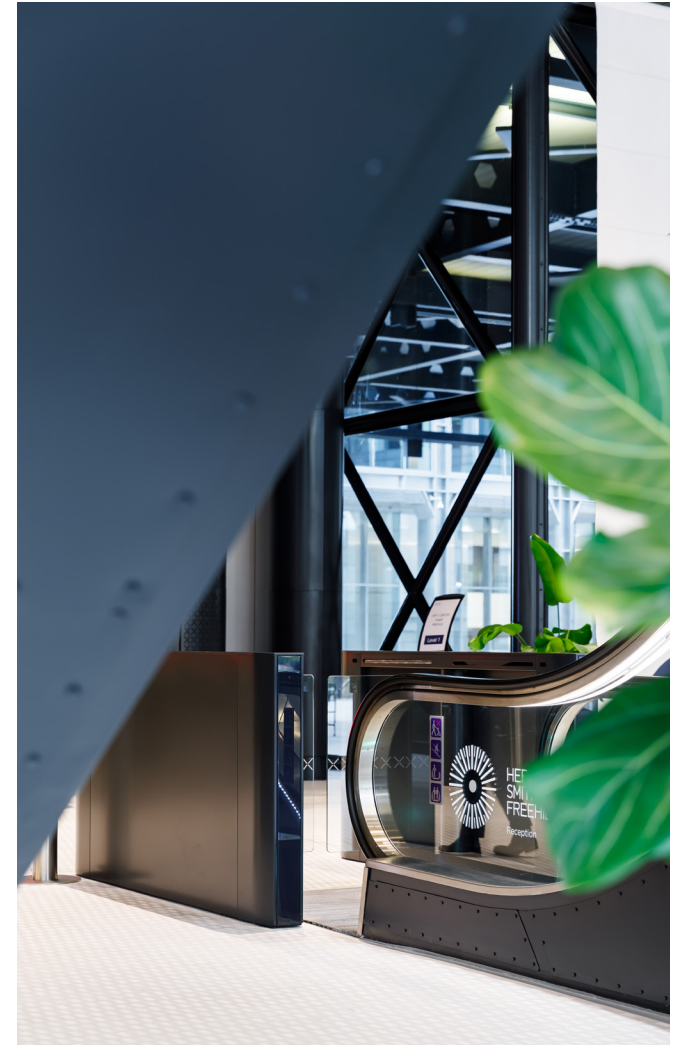
# THREE SECONDS TO CAPTURE AN AUDIENCE. WHAT WILL IT BE?

You might already have the vision ready for us to bring to reality: an eye-catching spectacle; an emotional story; a fresh perspective, or a clear message.

It's one thing to reach your audience, another thing to win them. A video has three seconds to grab their attention, and that's just the beginning.

We transform winning ideas into winning videos.

If you don't have the idea yet, we do that too. We'll work with you to craft a concept prime for transforming engagement into conversion.



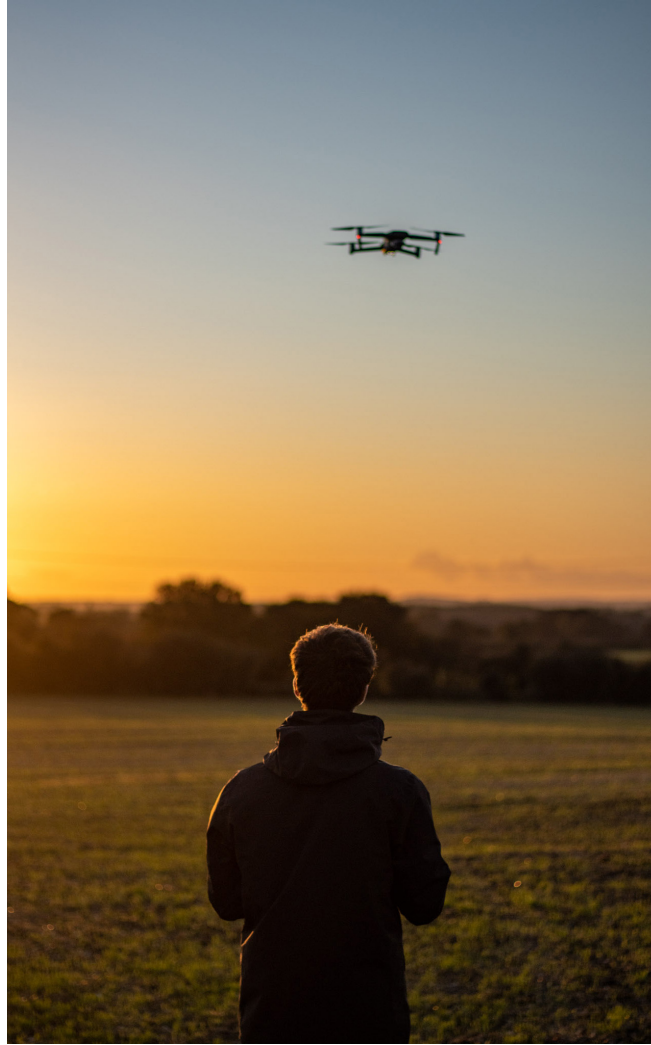
# OUR PORTFOLIO IS UNLIMITED.

We're proud of the breadth of our work but we haven't come close to fulfilling all of our ideas.

SCOPIC has refined a selection of classic video styles. Our *company overview* and *about us* videos are the perfect reputation-consolidating evergreen content.

For everything else, there's no limit to what's possible. If you don't find the daring style you're looking for in our current work, it only means no previous client has been bold enough to take it on. Dare with us.

We deliver every time in our proven premium style, while making every video distinctively yours.



SCOPIC

# VIDEO & PHOTOGRAPHY, CAPABILITY & OPTIONS.

It's easy enough to show you our photography capabilities. Everything on these pages comes from our creatives, the opposite page showcasing our range.

Video is how we believe visions are best brought to life, there is truly no better way to tell a story, or to meet your team and invite others into it. It's tough to show video in a brochure, so please peruse our work with this QR code.

To present your product, communicate instructions, cover your events, or capture a testimonial; nothing is more effective than capturing the moment in 4K.

To see our video, scan the code or visit [www.scopic.uk](http://www.scopic.uk)











HAWKSMOOR

amazon fresh

# LONDON TO THE LAKES.



# LOCAL TO THE ENTIRE UK.

Our huge studio is tucked away in the beauty of the Lake District, yet our videographers and photographers are placed strategically around the country, accessible wherever your clients and their projects are.

It's about your convenience, working to your availability, your requirements.

Video.

Photography.

Products.

People.

We've got it covered.

Any UK location and then some.

Branching into Europe, we've covered from Portugal to Poland.



# FOR EVERYTHING YOU EXPECT.



# AND EVERYTHING YOU DON'T.

*“Everything about the process is smooth, professional and they make it as easy as possible for you to work with them”*

When the moment comes knocking, you don't want to miss an opportunity, and we'll never be the reason you can't get to the door.

Your single point of contact here means you'll never struggle to reach us. Our talented team of producers means you'll never be kept waiting on a project.

We take our time to get the planning just right, poised to deliver your final result in dazzling accuracy and impressive time-frames.

The unexpected happens.  
We'll always be prepared to accommodate.





# YOUR OWN MEDIA DEPARTMENT.

Stop worrying about that investment in the latest cameras at the highest specs;  
the most impressive drone on the market and a pilot to prove its worth;  
an ever-improving studio space;  
a widely experienced, highly certified, production crew.

Because through us, you have it all.

## OUR CERTIFICATIONS, YOUR CERTIFICATIONS

- Public Liability Insurance
- PfCO Drone License
- Drone Insurance
- CSCS Cards
- First Aid Trained
- DBS Checked

## OUR EXPERIENCE, YOUR EXPERIENCE

- Over 75 Years combined experience
- Over 280 Clients across UK and EU
- Over 50TB of footage captured
- Over 10,000 Stills processed
- Over 1,500 Hours of raw footage shot



scopic.uk

  
**GREENMILL**  
IN STOCK ON SITE ON TRAILER

CRANE





**Scott Simpson**  
Founder,  
Sales & Marketing



**Mike Brydon**  
Head of Production,  
Videographer,  
Photographer,  
Licensed Drone Pilot



**Sarah Bell**  
Project Coordinator



**Phil Nelson**  
Senior Video Editor,  
Screenwriter,  
Sound Expert



**Luke Hayes**  
Sales & Marketing  
Assistant



**Tom Broadbent**  
Senior Video Producer,  
Master Colourist,  
Photographer,  
Licensed Drone Pilot



**Dan Leech**  
Video Producer,  
Copywriter,  
Graphic Designer



**Renato Dias**  
Award Winning Film  
Director,  
Video Producer,  
Licensed Drone Pilot



**Danielle Hutchins**  
Finance Director



**Jenny Simpson**  
HR Director



**SCOPIC**

**SCOPIC Productions**  
Unit 9, Boundary Bank Lane  
Kendal, LA9 5RR

# YOUR EXCUSE FOR A LAKE DISTRICT BUSINESS TRIP.

You should see the size of it.  
Try finding a bigger drive-in studio North of Manchester.

We cover down to London and Lands End, up to Glasgow or Newcastle, but we urge you when you get the chance to make a trip to see our home spot.

1440 sqft studio and editing suite with on-site parking and easy M6 access, private kitchen, high-speed wifi, and changing room.

Kick back in our sun-trap studio and make the most of your time in the stunning Lake District.

We know the spots the tourists miss and if you're like us, you'll leave with a fresh sense of what's possible for your business.

You're welcome here.

WE LOOK FORWARD TO WORKING WITH YOU  
ON YOUR NEXT VISUAL PROJECT.



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Sales & Marketing Assistant

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**SCOPIC**  
PRODUCTIONS

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